

NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

Program Guide Advertising Form

CONTACT INFORMATION:

Name: _____

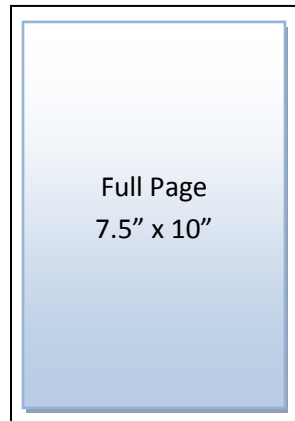
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AD SIZE: (CHECK ONE)

Full Page _____ \$850 Quarter Page _____ \$325

Half Page _____ \$550 (Vertical or Horizontal)

PREMIUM PLACEMENT:

Inside Front Cover _____ \$975

Inside Back Cover _____ \$975

Please Fax Order Confirmation to NISTM at: 813.870.6824

WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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