

# Brochure Mailer Advertising Opportunities

9<sup>th</sup> Annual National Aboveground Storage Tank  
Conference & Trade Show | Galveston, Texas | September 28-29, 2016

## CONTACT INFORMATION:

Name: \_\_\_\_\_

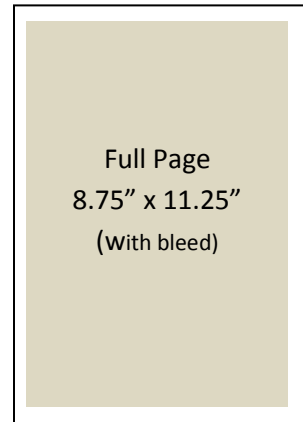
Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



## AD SIZE: (CHECK ONE)

Full Page \_\_\_\_\_ \$1,500      Quarter Page \_\_\_\_\_ \$450

Half Page \_\_\_\_\_ \$825 (Vertical or Horizontal)

**Deadline to submit artwork is July 5, 2016**

**PLEASE FAX ORDER CONFIRMATION TO NISTM AT: 813.870.6824**

## WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Illustrator\*
- InDesign\*
- Photoshop
- EPS
- PDF (perferred)

\*Please provide supporting files.

## WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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