

# Brochure Mailer

## Advertising Opportunities

18<sup>th</sup> Annual International Aboveground Storage Tank  
Conference & Trade Show | April 20-22, 2016

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Full Page  
8.75" x 11.25"  
(with bleed)

### AD SIZE: (CHECK ONE)

Full Page \_\_\_\_\_ \$4,975      Quarter Page \_\_\_\_\_ \$1,500

Half Page \_\_\_\_\_ \$2,750 (Vertical or Horizontal)

**Deadline to submit artwork is December 8, 2015**

**PLEASE FAX ORDER CONFIRMATION TO NISTM AT: 813.870.6824**

### WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Illustrator\*
- InDesign\*
- Photoshop
- EPS
- PDF (perferred)

\*Please provide supporting files.

Half Page  
Horizontal  
7.5" x 4.875"

### WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

**PLEASE CONTACT:** Janelle Brito  
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Half Page  
Vertical  
3.687" x  
9.875"

1/4 Page  
3.687" x  
4.875"