

PROGRAM GUIDE

Advertising Opportunities

18th Annual International Aboveground Storage Tank
Conference & Trade Show | April 20-22, 2016

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____

Full Page
7.5" x 10"

AD SIZE: (CHECK ONE)

Full Page _____ \$950 Quarter Page _____ \$425

Half Page _____ \$650 (Vertical or Horizontal)

PREMIUM PLACEMENT:

Inside Front Cover ____ \$1,075 | Inside Back Cover ____ \$1,075

Extended Deadline to submit artwork is March 25, 2016

Please Fax Order Confirmation to NISTM at: 813.870.6824

WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

PLEASE CONTACT: Janelle Brito | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.870.6824 fax

Half Page
Horizontal
7" x 4.875"

Half Page
Vertical
3.687" x 10"

1/4 Page
3.687" x
4.875"