



## 2016 Sponsorship Opportunities

*This list is continually updated. Please check back.*

### **DIAMOND SPONSOR: Sponsorships Available | Starting at \$15,000** Matrix Service and HMT

- ❖ Ten complimentary full conference registration
- ❖ Complimentary full page ad in Orlando Program Guide
- ❖ Complimentary two golf foursome at the tournament on April 19, 2016
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 32,000 of NISTM contacts
- ❖ Opportunity to insert one item in conference bag
- ❖ Name badge recognition as sponsor
- ❖ Option for five in-room hotel gifts
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

### **PLATINUM SPONSOR: Sponsorships Available | Starting at \$5,000**

ATEC Steel LLC, CST Covers, Fisher Tank Company, Jensen Mixers International, Pond & Company and Tank Connection

- ❖ Five complimentary full conference registration
- ❖ Complimentary half page ad in Orlando Program Guide
- ❖ Complimentary golf foursome at the tournament on April 19, 2016
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 32,000 of NISTM contacts
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

### **GOLD SPONSOR: Sponsorships Available | Starting at \$2,500**

ROSEN and Willbros Downstream, LLC

- ❖ Two complimentary full conference registrations
- ❖ Complimentary Quarter page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle
- ❖ Name badge recognition as sponsor
- ❖ Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on April 19, 2016
- ❖ Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for show
- ❖ Company logo on website

*2016 Sponsorship Opportunities Continues on the Next Page*

**Conference & Trade Show Program Brochure Sponsorship** *Exclusive Sponsorship* | **HMT Inc.**

April 19, 2016

- ❖ **Welcome Reception Sponsors:** **ATEC Steel, LLC** and **Tank Connection**



April 20, 2016

- ❖ **Opening Day: Morning Breakfast & Morning Break Sponsor:** **Matrix Service**
- ❖ **Luncheon Sponsor:** **CST Covers**
- ❖ **Afternoon Break Sponsor:** **Hansa Consult of North America LLC**
- ❖ **Cocktail Mixer Sponsor:** **Fisher Tank Company**, **Pond & Company** and **Wolseley Industrial Group**

April 21, 2016

- ❖ **Morning Breakfast & Morning Break Sponsor:** **Jensen Mixers International**
- ❖ **Afternoon Break Sponsor:** **Industrial Maintenance Group, Inc.**

April 22, 2016

- ❖ **Morning Breakfast & Morning Break Sponsor:** **ATEC Steel LLC**

**Internet Café/WiFi and Audio Visual Sponsor:** *Exclusive Sponsorship* | **Corrosion Control**

*Exclusive opportunity to sponsor computer stations prominently located in the Oasis on the trade show floor*

- ❖ Company name and logo on signage in Internet Café
- ❖ Company's website will be set as default on the internet browser of each computer
- ❖ Use of "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signs throughout meeting room and trade show floor

**Conference Attendee Bag Sponsor:** *Exclusive Sponsorship* | **Wolseley Industrial Group**

- ❖ Company name and logo displayed with NISTM logo on bag given to all conference attendees
- ❖ Opportunities to insert two items in conference bag

**Badge Lanyard Sponsor:** *Exclusive Sponsorship* | **BBB Tank Services, Inc.**

- ❖ Company provides badge and lanyards to be given to all conference and trade show attendees

**Popcorn Cart Sponsor:** *Exclusive Sponsorship* | **International Tank Service**

- ❖ Company may provide popcorn bags or boxes with company logo

**Hotel Key Card Sponsor:** *Exclusive Sponsorship* | **Lightning Master Corporation**

- ❖ Company provides key cards to be given to all hotel guests under the NISTM room block

**Charging Station Sponsor:** *Exclusive Sponsorship* | **Atlas Tank**

- ❖ NISTM provides the charging stations and have them placed in a designated area on the trade show floor
- ❖ Sponsor may place marketing items at charging station

**Notepad Sponsor:** *Exclusive Sponsorship* | **Lightning Eliminators & Consultants, Inc.**

- ❖ Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.