

## 2017 Sponsorship Opportunities

*This list is continually updated. Please check back.*

### **DIAMOND SPONSOR: HMT, Matrix Service Company, and Wolseley Industrial Group**

- ❖ Ten complimentary full conference registration
- ❖ Complimentary full page ad in Orlando Program Guide
- ❖ Complimentary one golf foursome at the tournament on April 17, 2017
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 35,000 of NISTM contacts
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

### **PLATINUM SPONSOR: ATEC Steel LLC, CST Covers, Fisher Tank Company, Jensen Mixers International, Pond & Company and Tank Connection**

- ❖ Five complimentary full conference registration
- ❖ Complimentary half page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

### **GOLD SPONSOR: Premium Plate**

- ❖ Two complimentary full conference registrations
- ❖ Complimentary Quarter page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle
- ❖ Name badge recognition as sponsor
- ❖ Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on April 17, 2017
- ❖ Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for show
- ❖ Company logo on website

*2017 Sponsorship Opportunities Continues on the Next Page*

## Conference & Trade Show Program Brochure Sponsorship *Exclusive Sponsorship* | [HMT Inc.](#)

April 17, 2017

- ❖ **Welcome Reception Sponsors:** [ATEC Steel, LLC](#) and [Tank Connection](#)

April 18, 2017

- ❖ **Opening Day: Morning Breakfast & Morning Break Sponsor:** [Matrix Service Company](#)
- ❖ **Luncheon Sponsor:** [CST Covers](#)
- ❖ **Afternoon Break Sponsor:** [Corrosion Control](#)
- ❖ **Cocktail Mixer Sponsor:** [Fisher Tank Company](#), [Pond & Company](#) and [Wolseley Industrial Group](#)

April 19, 2017

- ❖ **Morning Breakfast & Morning Break Sponsor:** [Jensen Mixers International](#)
- ❖ **Afternoon Break Sponsor:** [Industrial Maintenance Group, Inc.](#)

April 20, 2017

- ❖ **Morning Breakfast & Morning Break Sponsor:** [ATEC Steel LLC](#)

### **Conference Attendee Bag Sponsor:** *Exclusive Sponsorship* | [Wolseley Industrial Group](#)

- ❖ Company name and logo displayed with NISTM logo on bag given to all conference attendees
- ❖ Opportunities to insert two items in conference bag

### **Badge Lanyard Sponsor:** *Exclusive Sponsorship* | [Willbros Tank Services](#)

- ❖ Company provides badge and lanyards to be given to all conference and trade show attendees

### **Popcorn Cart Sponsor:** *Exclusive Sponsorship* | [International Tank Service](#)

- ❖ Company may provide popcorn bags or boxes with company logo

### **Internet Café/WiFi:** *Exclusive Sponsorship* | [Wolseley Industrial Group](#)

*Exclusive opportunity to sponsor computer stations prominently located on the trade show floor*

- ❖ Company name and logo on signage in Internet Café
- ❖ Company's website will be set as default on the internet browser of each computer
- ❖ Use of "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signs throughout meeting room and trade show floor

### **Hotel Key Card Sponsor:** *Exclusive Sponsorship* | [Mesa ETP](#)

- ❖ Company provides key cards to be given to all hotel guests under the NISTM room block

### **Charging Station Sponsor:** *Exclusive Sponsorship* | \$1,500

- ❖ NISTM provides the charging stations and have them placed in a designated area on the trade show floor
- ❖ Sponsor may place marketing items at charging station

### **Notepad Sponsor:** *Exclusive Sponsorship* | [Tanknology](#)

- ❖ Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

### **Audio Visual Sponsor:** *Exclusive Sponsorship* | [EnviroEye](#)

- ❖ Signs throughout meeting room and trade show floor

### **All Sponsorships Include:**

- **Company listed as a "Sponsor" on the raffle form, requiring attendees to visit the company's booth**
- Company logo on [www.NISTM.org](http://www.NISTM.org) website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide