

Brochure Mailer Advertising Opportunities

20th Annual International Aboveground Storage Tank
Conference & Trade Show | March 27-29, 2018

CONTACT INFORMATION:

Name: _____

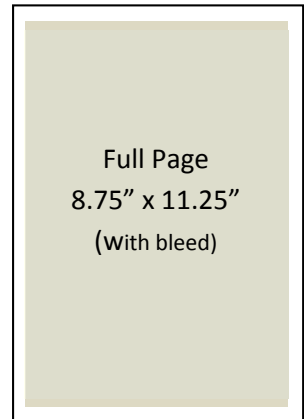
Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____



AD SIZE: (CHECK ONE)

Full Page _____ \$4,975 Quarter Page _____ \$1,500

Half Page _____ \$2,750 (Vertical or Horizontal)

Extended Deadline to submit artwork is November 30, 2017

PLEASE FAX ORDER CONFIRMATION TO NISTM AT: 813.870.6824

WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Photoshop
- Illustrator*
- EPS
- InDesign*
- PDF (perferred)

*Please provide supporting files.

WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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