

20th ANNUAL INTERNATIONAL ABOVEGROUND STORAGE TANK CONFERENCE & TRADE SHOW

March 27-29, 2018 | Orlando, Florida



NISTM
National Institute for Storage Tank Management

**FREE
TRADE
SHOW**

2018 Sponsorship Opportunities

This list is continually updated. Please check back.

DIAMOND SPONSOR: \$10,000 (1 available)

HMT and Matrix Service Company

- ❖ Ten complimentary full conference registrations
- ❖ Complimentary full page ad in Orlando Program Guide
- ❖ Complimentary one golf foursome at the tournament on March 26, 2018
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 35,000 of NISTM contacts
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

PLATINUM SPONSOR: \$5,000 (1 available)

ATEC Steel LLC, CST Covers, Fisher Tank Company, Jensen Mixers International, Pond & Company, Tank Connection & Wolseley

- ❖ Five complimentary full conference registration
- ❖ Complimentary half page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

GOLD SPONSOR: \$2,500 (2 available)

Bechtel, J2 Resources & Premium Plate

- ❖ Two complimentary full conference registrations
- ❖ Complimentary Quarter page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle
- ❖ Name badge recognition as sponsor
- ❖ Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on March 26, 2018
- ❖ Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for show
- ❖ Company logo on website

2018 Sponsorship Opportunities Continues on the Next Page

Conference & Trade Show Program Brochure Sponsorship *Exclusive Sponsorship* | **HMT**

March 26, 2018

- ❖ **Welcome Reception Sponsors:** **ATEC Steel, LLC** and **Tank Connection**

March 27, 2018

- ❖ **Opening Day: Morning Breakfast & Morning Break Sponsor:** **Matrix Service Company**
- ❖ **Luncheon Sponsor:** **CST Covers**
- ❖ **Afternoon Break Sponsor:** \$1,500
- ❖ **Cocktail Mixer Sponsor:** **Fisher Tank Company, Pond & Company** and **Wolseley Industrial Group**

March 28, 2018

- ❖ **Morning Breakfast & Morning Break Sponsor:** **Jensen Mixers International**
- ❖ **Afternoon Break Sponsor:** \$1,500

March 29, 2018

- ❖ **Morning Breakfast & Morning Break Sponsor:** **ATEC Steel LLC**

Conference Attendee Bag Sponsor: *Exclusive Sponsorship* | **Parker Hannifin Corporation**

- ❖ Company name and logo displayed with NISTM logo on bag given to all conference attendees
- ❖ Opportunities to insert two items in conference bag

Badge Lanyard Sponsor: *Exclusive Sponsorship* | **Alliance Tank Service**

- ❖ Company provides badge and lanyards to be given to all conference and trade show attendees

Registration Kiosk Sponsor: *Exclusive Sponsorship* | **Consolidated Fabrication & Constructors, Inc.**

- ❖ Company logo on check-in kiosk frame
- ❖ Company logo on check-in screen

Popcorn Cart Sponsor: *Exclusive Sponsorship* | **International Tank Service**

- ❖ Company may provide popcorn bags or boxes with company logo

Hotel Key Card Sponsor: *Exclusive Sponsorship* | **Mesa ETP**

- ❖ Company provides key cards to be given to all hotel guests under the NISTM room block

Charging Station Sponsor: *Exclusive Sponsorship* | **A.Hak**

- ❖ Company logo displayed on charging stations
- ❖ NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- ❖ Sponsor may place marketing items at charging station

2018 Sponsorship Opportunities Continues on the Next Page

Notepad Sponsor: *Exclusive Sponsorship* | **Tanknology**

- ❖ Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Audio Visual Sponsor: *Exclusive Sponsorship* | **EnviroEye**

- ❖ Signs throughout meeting room and trade show floor

All Sponsorships Include:

- **Company listed as a "Sponsor" on the raffle form, requiring attendees to visit the company's booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide