

NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

PROGRAM GUIDE Advertising Opportunities

11th Annual National Aboveground Storage Tank
Conference & Trade Show | Galveston, TX | September 12-13, 2018

The **NISTM Program Guide** is distributed to everyone who attends the show for both days. It is also used as a marketing piece to storage tank owners and suppliers for the next year's show.

To advertise in the 2018 Conference and Trade Show Program Guide, contact Janelle Banks for more information.

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____

AD SPECS & RATES: (CHECK ONE)

_____ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$950

_____ Half Page | 7" x 4.875" | \$650 (Horizontal)

_____ Half Page | 3.687" x 10" | \$650 (Vertical)

_____ Quarter Page | 3.687" x 4.875" | \$425

PREMIUM PLACEMENT:

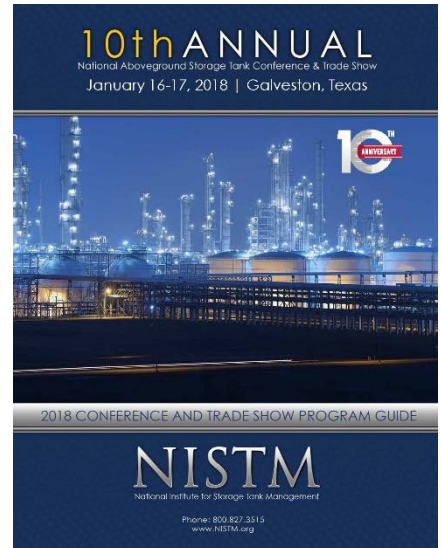
SOLD _____ Inside Front Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,075

_____ Inside Back Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,075

Extended Deadline to submit artwork is August 13, 2018

Please Fax Order Confirmation to NISTM at: **813.870.6824**

PLEASE CONTACT: Janelle Banks | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.870.6824 fax



We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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