

BONUS ISSUE

Advertising Opportunities

10th Annual National Aboveground Storage Tank
Conference & Trade Show | Galveston, TX | January 16-17, 2018

Due to Hurricane Harvey, NISTM had to reschedule the Galveston AST conference & trade show from September to January 16-17, 2018. As a result, NISTM will distribute a **Bonus Issue** nationwide to approximately 35,000 - 40,000 to professionals in the storage tank industry. Be a part of this exclusive marketing campaign; limited space available.

All advertisers will receive additional Sponsored Attendees to the conference and trade show. For advertising information, contact Janelle Brito.

CONTACT INFORMATION:

Name: _____
Company: _____
Address: _____
City: _____ ST: _____ Zip: _____
Phone: _____
Email: _____

AD SPECS & RATES: (CHECK ONE)

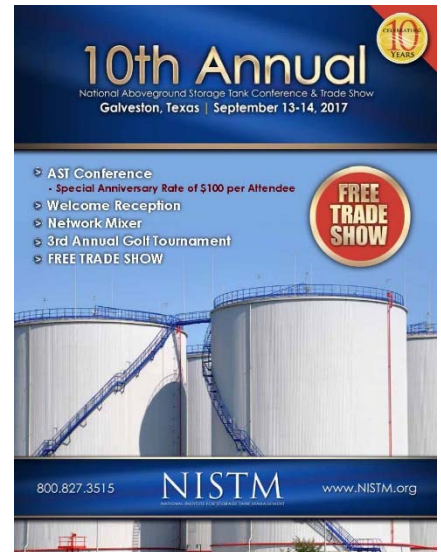
- _____ Full Page | 5.61" x 9.003" (with bleed = 6" x 9.5") | ~~\$1,750~~ **\$875.00**
- _____ Half Page | 5.61" x 4.417" | ~~\$950~~ **\$475.00**
- _____ Quarter Page | 2.657" x 4.417" | ~~\$475~~ **\$235.00**



Deadline to submit artwork is November 6, 2017

Please Fax Order Confirmation to NISTM at: **813.870.6824**

PLEASE CONTACT: Janelle Brito | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.870.6824 fax



We accept the following application files:

- Acrobat
 - Illustrator*
 - InDesign*
 - Photoshop
 - EPS
 - PDF (perferred)
- *Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB