

# SPONSORSHIP OPPORTUNITIES

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**23<sup>rd</sup> Annual Aboveground Storage  
Tank Conference & Trade Show**

August 31 – September 2, 2021

Rosen Shingle Creek Hotel  
Orlando, Florida

[www.NISTM.org](http://www.NISTM.org)

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NATIONAL INSTITUTE FOR  
STORAGE TANK MANAGEMENT

**NISTM**  
National Institute for Storage Tank Management

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## **DIAMOND SPONSORSHIP** \$10,000 (1 available)

### HMT and Matrix Service/Matrix PDM Engineering

- To get started right away, just tap any placeholder text (such as this) and start typing to replace it with your own.Ten complimentary full conference registrations
- Complimentary one golf foursome at the tournament on August 30, 2021
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

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## **PLATINUM SPONSORSHIP** \$5,000 (1 available)

A TEC Steel LLC, APEX Domes, CST Industries, Fisher Tank Company, J2 Resources, Jensen Mixers International, and Pond & Company

- Five complimentary full conference registration
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

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## **GOLD SPONSORSHIP** \$2,500 (5 available)

Premium Plate

- Two complimentary full conference registrations
- Complimentary Quarter page ad in Orlando Program Guide
- Participation in prize giveaway/Raffle
- Name badge recognition as sponsor
- Company logo displayed on projection screen in conference breakout rooms
- 50% off of golf foursome at the tournament on August 30, 2021
- Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for show
- Company logo on website

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**All Sponsorships Include:**

- **Company listed as a “Sponsor” on the raffle form, requiring attendees to visit the company’s booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a “Sponsor” in the Exhibitor Listings section of the Program Guide

## AVAILABLE SPONSORSHIPS

**Afternoon Break Sponsor: August 31, 2021 | \$1,000**

**Morning Breakfast & Morning Break Sponsor: September 2, 2021 | \$1,500**

**Conference Attendee Bag Sponsor: *Exclusive Sponsorship* | \$2,500 + the cost of the bags**

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

**Charging Station Sponsor: *Exclusive Sponsorship* | \$1,000**

- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

**Exhibit Booth Decals Sponsor | \$1,000**

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

**Raffle Sponsor: *Split Sponsorship* | \$500 (5 available)**

- Company name and logo displayed on the raffle form that are given to all attendees

**Water Bottle Sponsor: *Exclusive Sponsorship* | \$1,000 + the cost of the water bottles**

- Company name and logo displayed with NISTM logo on water bottle
- Water bottle will be in the conference bags that are given to all attendees

**WiFi Sponsor: *Exclusive Sponsorship* | \$2,500**

- Company logo included on the Wi-Fi Login Page
- Company logo on WiFi signs on the trade show floor

**Pre-Show Email Blast | \$1,200**

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

**Post Show Email Blast | \$1,200**

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

# BREAKS & SOCIAL SPONSORSHIPS

August 30, 2021

- Welcome Reception Sponsors: [ATEC Steel, LLC](#) and [Apex Domes](#)

August 31, 2021

- **Opening Day: Morning Breakfast & Morning Break Sponsor:** [Matrix Service Company](#)
- **Afternoon Break Sponsor:** \$1,000
- **Cocktail Mixer Sponsor:** [Fisher Tank Company](#), [J2 Resources](#), and [Pond & Company](#)

September 1, 2021

- **Morning Breakfast & Morning Break Sponsor:** [Jensen Mixers International](#)
- **Afternoon Break Sponsor:** [ATEC Steel LLC](#)

September 2, 2021

- **Morning Breakfast & Morning Break Sponsor:** \$1,500

# CONFERENCE & TRADE SHOW SPONSORSHIPS

**Badge Lanyard Sponsor:** *Exclusive Sponsorship* | [Alliance Tank Service](#)

- Company provides badge and lanyards to be given to all conference and trade show attendees

**Registration Kiosk Sponsor:** *Exclusive Sponsorship* | [Consolidated Fabrication & Constructors](#)

- Company logo on check-in kiosk frame
- Company logo on check-in screen

**Hotel Key Card Sponsor:** *Exclusive Sponsorship* | [HMT](#)

- Company provides key cards to be given to all hotel guests under the NISTM room block

**Notepad Sponsor:** *Exclusive Sponsorship* | [Tanknology](#)

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

**Audio Visual Sponsor:** *Exclusive Sponsorship* | [EnviroEye](#)

- Signs throughout meeting room and trade show floor



# SPONSORSHIP FORM

23<sup>rd</sup> Annual Aboveground Storage Tank Conference & Trade Show  
August 31 – September 2, 2021 | Orlando, Florida

Name & Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Cell: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## AVAILABLE SPONSORSHIPS

- \_\_\_\_\_ Conference Attendee Bag Sponsor | \$2,500 + the cost of the bags
- \_\_\_\_\_ Afternoon Break Sponsor: August 31, 2021 | \$1,000
- \_\_\_\_\_ Morning Breakfast & Morning Break Sponsor: September 2, 2021 | \$1,500
- \_\_\_\_\_ Charging Station Sponsor | \$1,000
- \_\_\_\_\_ Exhibit Booth Decals Sponsor | \$1,000
- \_\_\_\_\_ Raffle Sponsor | \$500 (5 available)
- \_\_\_\_\_ Water Bottle Sponsor | \$1,000 + the cost of the water bottles
- \_\_\_\_\_ WiFi Sponsor | \$2,500
- \_\_\_\_\_ Pre-Show Email Blast | \$1,200
- \_\_\_\_\_ Post Show Email Blast | \$1,200

## PAYMENT INFORMATION

\_\_\_\_\_ Check in Mail (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

\_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Full Address \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.591.4497 | Register by Email: [janelle@nistm.org](mailto:janelle@nistm.org)