



2015 Sponsorship Opportunities

This list is continually updated. Please check back.

DIAMOND SPONSORS: Sponsorships Available | Matrix Service

Starting at \$15,000

- ❖ Ten complimentary full conference registration
- ❖ Complimentary full page ad in Orlando Program Guide
- ❖ Complimentary full page ad in Galveston Program Guide
- ❖ Two complimentary golf foursomes at the tournament on April 26, 2015
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 32,000 of NISTM contacts
- ❖ Opportunity to insert one item in conference bag
- ❖ Name badge recognition as sponsor
- ❖ Option for five in-room hotel gifts
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

PLATINUM SPONSORS: Sponsorships Available | CST Covers & Jensen Mixers International

Starting at \$5,000

- ❖ Five complimentary full conference registration
- ❖ Complimentary half page ad in Orlando Program Guide
- ❖ Complimentary half page ad in Galveston Program Guide
- ❖ Complimentary golf foursome at the tournament on April 26, 2015
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Complimentary e-mail blast exclusively for the sponsor/company, sent to 32,000 of NISTM contacts
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

GOLD SPONSORS: Sponsorships Available | TF Warren/Tarsco

Starting at \$2,500

- ❖ Two complimentary full conference registrations
- ❖ Complimentary Quarter page ad in Orlando Program Guide
- ❖ Complimentary Quarter page ad in Galveston Program Guide
- ❖ Participation in prize giveaway/Raffle
- ❖ Name badge recognition as sponsor
- ❖ Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on April 26, 2015
- ❖ Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

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Conference & Trade Show Program Brochure Sponsorship *Exclusive Sponsorship* | **HMT Inc.**

April 26, 2015

- ❖ **Welcome Reception Sponsors:** **ATEC Steel, LLC** and **Tank Connection**

April 27, 2015

- ❖ **Opening Day: Morning Breakfast & Morning Break Sponsor:** **Matrix Service**
- ❖ **Luncheon:** **CST Covers**
- ❖ **Afternoon Break Sponsor:** **TF Warren/Tarsco**
- ❖ **Cocktail Mixer Sponsor:** **Fisher Tank Company, Pond & Company** and **Wolseley Industrial Group**

April 28, 2015

- ❖ **Morning Breakfast & Morning Break Sponsor:** **Jensen Mixers International**
- ❖ **Afternoon Break Sponsor:** **ATEC Steel, LLC**

April 29, 2015

- ❖ **Morning Breakfast & Morning Break Sponsor:** \$5,000 (Platinum Sponsor)

Internet Café/WiFi and Audio Visual Sponsor: *Exclusive Sponsorship* | **Corrosion Control**

Exclusive opportunity to sponsor computer stations prominently located in the Oasis on the trade show floor

- ❖ Company name and logo on signage in Internet Café
- ❖ Company's website will be set as default on the internet browser of each computer
- ❖ Use of "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signs throughout meeting room and trade show floor

Conference Attendee Bag Sponsor: *Exclusive Sponsorship* | \$2,500 + Bags

- ❖ Company name and logo displayed with NISTM logo on bag given to all conference attendees
- ❖ Opportunities to insert two items in conference bag

Badge Lanyard Sponsor: *Exclusive Sponsorship* | **ROSEN**

- ❖ Company provides badge and lanyards to be given to all conference and trade show attendees

Popcorn Cart Sponsor: *Exclusive Sponsorship* | **International Tank Service**

- ❖ Company may provide popcorn bags or boxes with company logo

Hotel Key Card Sponsor: *Exclusive Sponsorship* | **Lightning Master Corporation**

- ❖ Company provides key cards to be given to all hotel guests under the NISTM room block

Charging Station Sponsor: *Exclusive Sponsorship* | \$2,500

- ❖ NISTM provides the charging stations and have them placed in designated areas through trade show floor
- ❖ Sponsor may place marketing items at charging station

Door Drop Sponsor: *Exclusive Sponsorship* | **S.O.S. Safety International**

- ❖ Company provides literature to be placed in each reserved room under the NISTM block