

# NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

## BROCHURE MAILER Advertising Opportunities

21<sup>st</sup> Annual International Aboveground Storage Tank  
Conference & Trade Show | Orlando, FL | April 2-4, 2019

The **NISTM Brochure Mailer** is distributed nationwide to approximately 35,000 - 40,000 to professionals in the storage tank industry. Be a part of this exclusive marketing campaign; limited space available.

All advertisers will receive additional Sponsored Attendees to the conference and trade show. For advertising information, contact Janelle Banks.

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### AD SPECS & RATES: (CHECK ONE)

\_\_\_\_\_ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$4,975

\_\_\_\_\_ Half Page | 7" x 4.875" | \$2,750 (Horizontal)

\_\_\_\_\_ Half Page | 3.687" x 10" | \$2,750 (Vertical)

\_\_\_\_\_ Quarter Page | 3.687" x 4.875" | \$1,500

**Extended Deadline to submit artwork is November 28, 2018**

Please Fax Order Confirmation to NISTM at: **813.870.6824**

**PLEASE CONTACT:** Janelle Banks | [janelle@nistm.org](mailto:janelle@nistm.org)  
National Institute for Storage Tank Management  
800.827.3515 office | 813.870.6824 fax



### We accept the following application files:

- Acrobat
  - Illustrator\*
  - InDesign\*
  - Photoshop
  - EPS
  - PDF (perferred)
- \*Please provide supporting files.

### What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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