

# PROGRAM GUIDE

## Advertising Opportunities

21<sup>st</sup> Annual International Aboveground Storage Tank  
Conference & Trade Show | April 2-4, 2019

### CONTACT INFORMATION:

Name: \_\_\_\_\_

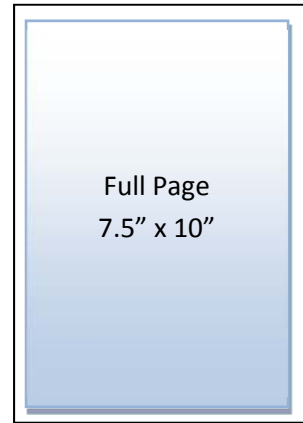
Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



### AD SIZE: (CHECK ONE)

Full Page \_\_\_\_\_ \$950    Quarter Page \_\_\_\_\_ \$425

Half Page \_\_\_\_\_ \$650 (Vertical or Horizontal)

### PREMIUM PLACEMENT:

Inside Front Cover *Pending* \$1,075 | Inside Back Cover *Pending* \$1,075

Deadline to submit artwork is **February 2, 2019**

Please Fax Order Confirmation to NISTM at: **813.870.6824**

### WE ACCEPT THE FOLLOWING APPLICATION FILES:

- Acrobat
- Illustrator\*
- InDesign\*
- Photoshop
- EPS
- PDF (perferred)

\*Please provide supporting files.

### WHAT SETTINGS DO I USE WHEN DISTILLING PDF FILES?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

**PLEASE CONTACT:** Janelle Banks | [janelle@nistm.org](mailto:janelle@nistm.org)  
National Institute for Storage Tank Management  
800.827.3515 office | 813.870.6824 fax

