

2019 Sponsorship Opportunities

This list is continually updated. Please check back.

DIAMOND SPONSOR: \$10,000 (1 available)

HMT and Matrix Service Company

- Ten complimentary full conference registrations
- Complimentary one golf foursome at the tournament on April 1, 2019
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Complimentary e-mail blast exclusively for the sponsor/company, sent to 35,000 of NISTM contacts
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms

- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

PLATINUM SPONSOR: \$5,000 (1 available)

<u>ATEC Steel LLC</u>, <u>Apex Domes, CST Industries</u>, <u>Fisher Tank Company</u>, <u>Jensen Mixers International</u>, and <u>Pond & Company</u>

- Five complimentary full conference registration
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

GOLD SPONSOR: \$2,500 (4 available)

Premium Plate

- Two complimentary full conference registrations
- Complimentary Quarter page ad in Orlando Program Guide
- Participation in prize giveaway/Raffle
- Name badge recognition as sponsor
- Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on April 1, 2019
- Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for show
- Company logo on website

Conference & Trade Show Program Brochure Sponsorship Exclusive Sponsorship | \$10,000

April 01, 2019

❖ Welcome Reception Sponsors: <u>ATEC Steel, LLC</u> and <u>Apex Domes</u>

April 02, 2019

- **❖** Opening Day: Morning Breakfast & Morning Break Sponsor: Matrix Service Company
- Luncheon Sponsor: <u>CST Industries</u>
- **❖ Afternoon Break Sponsor:** \$1,500
- Cocktail Mixer Sponsor: <u>Fisher Tank Company</u>, <u>J2 Resources</u>, and <u>Pond & Company</u>

April 03, 2019

- Morning Breakfast & Morning Break Sponsor: <u>Jensen Mixers International</u>
- **❖** Afternoon Break Sponsor: <u>ATEC Steel LLC</u>

April 04, 2019

❖ Morning Breakfast & Morning Break Sponsor: <u>HMT</u>

Conference Attendee Bag Sponsor: Exclusive Sponsorship | \$2,500 + Cost of Bags & Shipping

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

Badge Lanyard Sponsor: Exclusive Sponsorship | Alliance Tank Service

Company provides badge and lanyards to be given to all conference and trade show attendees

Registration Kiosk Sponsor: Exclusive Sponsorship | Consolidated Fabrication & Constructors, Inc.

- Company logo on check-in kiosk frame
- Company logo on check-in screen

Popcorn Cart Sponsor: Exclusive Sponsorship | International Tank Service

Company may provide popcorn bags or boxes with company logo

Hotel Key Card Sponsor: Exclusive Sponsorship | HMT

Company provides key cards to be given to all hotel guests under the NISTM room block

Charging Station Sponsor: Exclusive Sponsorship | \$1,500

- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

2019 Sponsorship Opportunities Continues on the Next Page

Notepad Sponsor: Exclusive Sponsorship | \$1,500 + Cost of Notepads

Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Audio Visual Sponsor: Exclusive Sponsorship | EnviroEye

Signs throughout meeting room and trade show floor

All Sponsorships Include:

- Company listed as a "Sponsor" on the raffle form, requiring attendees to visit the company's booth
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide