

NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

BROCHURE MAILER Advertising Opportunities

22nd Annual International Aboveground Storage Tank
Conference & Trade Show | Orlando, FL | April 15-17, 2020

The **NISTM Brochure Mailer** is distributed nationwide to approximately 25,000 - 30,000 to professionals in the storage tank industry. Be a part of this exclusive marketing campaign; limited space available.

All advertisers will receive additional Sponsored Attendees to the conference and trade show. For advertising information, contact Janelle Banks.

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____

AD SPECS & RATES: (CHECK ONE)

_____ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$4,975

_____ Half Page | 7" x 4.875" | \$2,750 (Horizontal)

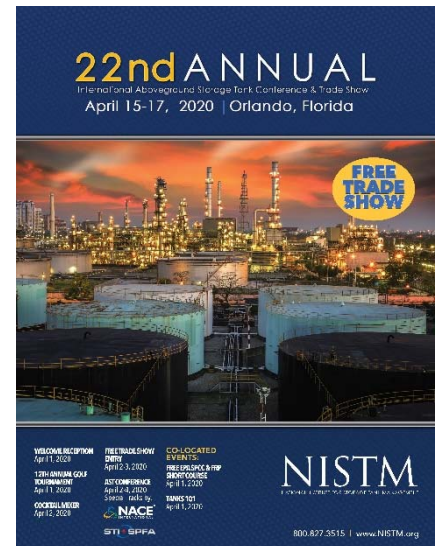
_____ Half Page | 3.687" x 10" | \$2,750 (Vertical)

_____ Quarter Page | 3.687" x 4.875" | \$1,500

Extended Deadline to submit artwork is January 22, 2020

Please Fax Order Confirmation to NISTM at: **813.870.6824**

PLEASE CONTACT: Janelle Banks | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.870.6824 fax



We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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PO Box 26008 | Tampa, FL 33623 | 800.827.3515 office | 813.870.6824 fax | www.NISTM.org