



2020 Sponsorship Opportunities

This list is continually updated. Please check back.

DIAMOND SPONSOR: \$10,000 (1 available)

HMT and Matrix Service Company

- ❖ Ten complimentary full conference registrations
- ❖ Complimentary one golf foursome at the tournament on July 26, 2020
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

PLATINUM SPONSOR: \$5,000 (1 available)

ATEC Steel LLC, Apex Domes, CST Industries, Fisher Tank Company, Jensen Mixers International, and Pond & Company

- ❖ Five complimentary full conference registration
- ❖ Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- ❖ Name badge recognition as sponsor
- ❖ Company logo prominently displayed on projection screen in conference breakout rooms
- ❖ Copy of event registration mailing list (electronic)
- ❖ Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout the show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for the show
- ❖ Company logo on website

GOLD SPONSOR: \$2,500 (5 available)

Premium Plate

- ❖ Two complimentary full conference registrations
- ❖ Complimentary Quarter page ad in Orlando Program Guide
- ❖ Participation in prize giveaway/Raffle
- ❖ Name badge recognition as sponsor
- ❖ Company logo displayed on projection screen in conference breakout rooms
- ❖ 50% off of golf foursome at the tournament on July 26, 2020
- ❖ Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- ❖ Signage at entrances throughout show
- ❖ Company logo and recognition in Program Guide
- ❖ Company logo and recognition in all marketing emails for show
- ❖ Company logo on website

2020 Sponsorship Opportunities Continues on the Next Page

July 26, 2020

- ❖ **Welcome Reception Sponsors:** [ATEC Steel, LLC](#) and [Apex Domes](#)

July 27, 2020

- ❖ **Opening Day: Morning Breakfast & Morning Break Sponsor:** [Matrix Service Company](#)
- ❖ **Luncheon Sponsor:** [CST Industries](#)
- ❖ **Afternoon Break Sponsor:** \$1,500
- ❖ **Cocktail Mixer Sponsor:** [Fisher Tank Company](#), [J2 Resources](#), and [Pond & Company](#)

July 28, 2020

- ❖ **Morning Breakfast & Morning Break Sponsor:** [Jensen Mixers International](#)
- ❖ **Afternoon Break Sponsor:** [ATEC Steel LLC](#)

July 29, 2020

- ❖ **Morning Breakfast & Morning Break Sponsor:** \$2,000

Conference Attendee Bag Sponsor: *Exclusive Sponsorship* | \$2,500 + the cost of the bags

- ❖ Company name and logo displayed with NISTM logo on bag given to all conference attendees
- ❖ Opportunities to insert two items in conference bag

Badge Lanyard Sponsor: *Exclusive Sponsorship* | [Alliance Tank Service](#)

- ❖ Company provides badge and lanyards to be given to all conference and trade show attendees

Registration Kiosk Sponsor: *Exclusive Sponsorship* | [Consolidated Fabrication & Constructors, Inc.](#)

- ❖ Company logo on check-in kiosk frame
- ❖ Company logo on check-in screen

Hotel Key Card Sponsor: *Exclusive Sponsorship* | [HMT](#)

- ❖ Company provides key cards to be given to all hotel guests under the NISTM room block

Charging Station Sponsor: *Exclusive Sponsorship* | \$1,500

- ❖ Company logo displayed on charging stations
- ❖ NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- ❖ Sponsor may place marketing items at charging station

Water Bottle Sponsor: *Exclusive Sponsorship* | [HMT](#)

- ❖ Company name and logo displayed with NISTM logo on water bottle
- ❖ Water bottle will be in the conference bags that are given to all attendees

Raffle Sponsor: *Split Sponsorship* | \$500 (5 available)

[JJ White, Inc.](#)

- ❖ Company name and logo displayed on the raffle form that are given to all attendees

Notepad Sponsor: *Exclusive Sponsorship* | [Tanknology](#)

- ❖ Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Audio Visual Sponsor: *Exclusive Sponsorship* | [EnviroEye](#)

- ❖ Signs throughout meeting room and trade show floor

All Sponsorships Include:

- **Company listed as a "Sponsor" on the raffle form, requiring attendees to visit the company's booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide

**22nd ANNUAL INTERNATIONAL ABOVEGROUND STORAGE TANK
CONFERENCE & TRADE SHOW**
July 27-29, 2020 | Orlando, Florida
SPONSORSHIP REGISTRATION FORM

SPONSORSHIPS AVAILABLE

Sponsorship Levels

Diamond Sponsorship
(1 Available) \$10,000

Platinum Sponsorship
(1 Available) \$5,000

Gold Sponsorship
(5 Available) \$2,500

Trade Show Sponsorships

**July 27, 2020 - Afternoon Break
Sponsor: Exclusive Sponsorship**
\$1,500

**July 29, 2020 – Morning Breakfast
& Break Sponsor: Exclusive
Sponsorship** \$2,000

Conference Attendee Bags
Exclusive Sponsorship
\$2,500 + cost of bags

Charging Station Sponsor:
Exclusive Sponsorship
\$1,500

Raffle Sponsor: Split Sponsorship
\$500

Name: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____

Cell: _____

Email: _____

- Diamond Sponsor Platinum Sponsor Gold Sponsor
 Afternoon Break on July 27, 2020 Conference Attendee Bags
 Morning Break & Breakfast Sponsor on July 29, 2020
 Charging Station Sponsor Raffle Sponsor

Payment Information:

_____ **Check in Mail** (Payable to NISTM)
Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____

CVV # _____ Billing Address # _____ Billing Zip _____

Name on Card: _____

Signature: _____ Date: _____

Conference & Trade Show Location:

Rosen Shingle Creek Hotel Phone: 866.996.9939
9939 Universal Blvd Room Rate: \$219 | Booking ID #62783
Orlando, FL 32819

Registration Info:

Register by Phone: 800.827.3515 Register by Fax: 813.870.6824
Register by Email: janelle@nistm.org | Website: www.NISTM.org