

ADVERTISING OPPORTUNITIES PROGRAM GUIDE

23rd Annual Aboveground Storage Tank Conference & Trade Show
August 31 – September 2, 2021 | Orlando, Florida

ABOUT THE PROGRAM GUIDE

The [Program Guide](#) will be in print and digital formats. It will be distributed to everyone at the show.

The virtual publication will be emailed to our database of over 35,000 subscribers and posted on the NISTM.org website for maximum exposure of your ad. Each ad will have hyperlinks to their email and website. Readers on smart devices will be able to contact the advertiser by simply using their fingertip to make a direct call off the ad.

AD SPECS & RATES

- **Inside Front Cover** (Premium) 7.5" x 10" ** | \$1,075
- **Inside Back Cover** (Premium) 7.5" x 10" ** | \$1,075
- **Full Page** | 7.5" x 10" ** | \$950
- **Half Page** | 7" x 4.875" | \$650 (Horizontal)
- **Quarter Page** | 3.687" x 4.875" | \$425

Deadline to submit artwork is July 30, 2021

If you need help with creating your ad, NISTM offers complimentary ad design.

** Add 1/8" for bleed

ARTWORK FILES

We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB



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www.NISTM.org



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ADVERTISING FORM PROGRAM GUIDE

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August 31 – September 2, 2021 | Orlando, Florida

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PAYMENT INFORMATION:

_____ **Check in Mail** (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____

To submit this advertising form, you may either Fax it to **813.591.4497** or
Scan/Email it to janelle@nistm.org