

NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

BROCHURE MAILER Advertising Opportunities

12th Annual National Aboveground Storage Tank
Conference & Trade Show | The Woodlands, TX | December 11-12, 2019

The **NISTM Brochure Mailer** is distributed nationwide to approximately 35,000 - 40,000 to professionals in the storage tank industry. Be a part of this exclusive marketing campaign; limited space available.

All advertisers will receive additional Sponsored Attendees to the conference and trade show. For advertising information, contact Janelle Banks.

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____

AD SPECS & RATES: (CHECK ONE)

_____ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$2,750

_____ Half Page | 7" x 4.875" | \$1,500 (Horizontal)

_____ Half Page | 3.687" x 10" | \$1,500 (Vertical)

_____ Quarter Page | 3.687" x 4.875" | \$775

Deadline to submit artwork is August 8, 2019

Please Fax Order Confirmation to NISTM at: **813.870.6824**

PLEASE CONTACT: Janelle Banks | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.870.6824 fax



We accept the following application files:

- Acrobat
 - Illustrator*
 - InDesign*
 - Photoshop
 - EPS
 - PDF (perferred)
- *Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB