

# NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

## PROGRAM GUIDE Advertising Opportunities

12<sup>th</sup> Annual National Aboveground Storage Tank  
Conference & Trade Show | The Woodlands, TX | December 11-12, 2019

The **NISTM Program Guide** is distributed to everyone who attends the show for both days. It is also used as a marketing piece to storage tank owners and suppliers for the next year's show.

To advertise in the 2019 Conference and Trade Show Program Guide, contact Janelle Banks for more information.

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### AD SPECS & RATES: (CHECK ONE)

\_\_\_\_\_ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$1,275

\_\_\_\_\_ Half Page | 7" x 4.875" | \$725 (Horizontal)

\_\_\_\_\_ Half Page | 3.687" x 10" | \$725 (Vertical)

\_\_\_\_\_ Quarter Page | 3.687" x 4.875" | \$450

### PREMIUM PLACEMENT:

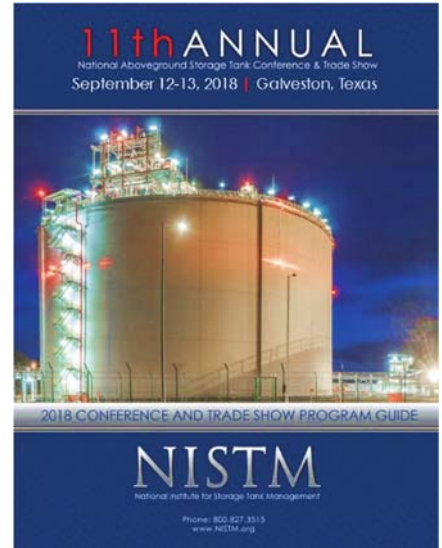
\_\_\_\_\_ Inside Front Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,400

\_\_\_\_\_ Inside Back Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,400

**Deadline to submit artwork is August 29, 2019**

Please Fax Order Confirmation to NISTM at: **813.870.6824**

**PLEASE CONTACT:** Janelle Banks | [janelle@nistm.org](mailto:janelle@nistm.org)  
National Institute for Storage Tank Management  
800.827.3515 office | 813.870.6824 fax



### We accept the following application files:

- Acrobat
- Illustrator\*
- InDesign\*
- Photoshop
- EPS
- PDF (perferred)

\*Please provide supporting files.

### What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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