

NATIONAL INSTITUTE FOR STORAGE TANK MANAGEMENT

BROCHURE MAILER
Advertising Opportunities

13th Annual National Aboveground Storage Tank
Conference & Trade Show | The Woodlands, TX | December 8-9, 2020

The NISTM Brochure Mailer is distributed nationwide to
approximately 25,000 - 30,000 to professionals in the storage
tank industry. Be a part of this exclusive marketing campaign;
limited space available.

All advertisers will receive additional Sponsored Attendees to
the conference and trade show. For advertising information,
contact Janelle Banks.

CONTACT INFORMATION:

Name: _____
Company: _____
Address: _____
City: _____ ST: _____ Zip: _____
Phone: _____
Email: _____

AD SPECS & RATES: (CHECK ONE)

- _____ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$2,750
_____ Half Page | 7" x 4.875" | \$1,500 (Horizontal)
_____ Half Page | 3.687" x 10" | \$1,500 (Vertical)
_____ Quarter Page | 3.687" x 4.875" | \$775

Deadline to submit artwork is September 24, 2020

Please Fax Order Confirmation to NISTM at: 813.870.6824

PLEASE CONTACT: Janelle Banks | janelle@nistm.org
National Institute for Storage Tank Management
800.827.3515 office | 813.591.4497 fax



We accept the following application files:

- Acrobat
• Illustrator*
• InDesign*
• Photoshop
• EPS
• PDF (perferred)
*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the followng options:

- Include/embed all fonts and no subsetting
• No image compression
• Make sure your colors are not being converted to RGB