

NISTM Advertising Opportunities

Aboveground Storage Tank Conference & Trade Show
The Woodlands, Texas | December 8-9, 2020



The [NISTM Brochure Mailer](#) is a virtual only publication on The Woodlands AST show. It will be emailed to over 35,000 subscribers and posted on the NISTM.org website. The brochure mailer will also be featured in upcoming email campaigns. *NISTM is offering a Virtual Advertising Special - rates are up to 58% off!*

The [NISTM Program Guide](#) will be printed & distributed to everyone who attends the show and mailed to the virtual attendees. It will also be available as a virtual publication and posted on the NISTM.org website.

Get double exposure to storage tank professionals with both virtual & print publications. Be a part of this exclusive marketing campaign. **Space available.**

CONTACT INFORMATION:

Name: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

Email: _____

(VIRTUAL) BROCHURE MAILER Specs & Rates:

- _____ Full Page | 7.5" x 10" (add 1/8" for bleed) | ~~\$2,750~~ **46% OFF** \$1,275
- _____ Half Page | 7" x 4.875" | ~~\$1,500~~ (Horizontal) **48% OFF** \$725
- _____ Quarter Page | 3.687" x 4.875" | ~~\$775~~ **58% OFF** \$450

Extended Deadline to submit artwork is **October 14, 2020**

(PRINT & VIRTUAL) PROGRAM GUIDE Specs & Rates:

- _____ Full Page | 7.5" x 10" (add 1/8" for bleed) | \$1,275 each
- _____ Half Page | 7" x 4.875" | \$725 (Horizontal) each
- _____ Quarter Page | 3.687" x 4.875" | \$450 each

Premium Placement:

- _____ Inside Front Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,400 each
- _____ Inside Back Cover | 7.5" x 10" (add 1/8" for bleed) | \$1,400 each

Deadline to submit artwork is **November 5, 2020**

Scan/email this form and submit artwork to: Janelle Banks

janelle@nistm.org | 800.827.3515

We accept the following application files: Acrobat, Illustrator*, InDesign*, Photoshop, EPS, PDF (perferred). **Please provide supporting files.*



TAKE ADVANTAGE OF THIS BONUS FEATURE

Place a **full page ad** in the brochure mailer and program guide - you will receive the following as a bonus:

- Raffle Sponsorship (requires attendees to visit your booth - virtually or live)
- Company logo on the NISTM.org website
- Company logo on the virtual app
- Company logo on all email campaigns
- Company logo on trade show signs