

# SPONSORSHIP OPPORTUNITIES

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**14<sup>th</sup> Annual National Aboveground  
Storage Tank Conference & Trade  
Show**

December 1-2, 2021

The Woodlands Waterway Marriott  
The Woodlands, Texas

[www.NISTM.org](http://www.NISTM.org)

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NATIONAL INSTITUTE FOR  
STORAGE TANK MANAGEMENT

**NISTM**  
National Institute for Storage Tank Management

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**All Sponsorships Include:**

- **Company listed as a “Sponsor” on the raffle form, requiring attendees to visit the company’s booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a “Sponsor” in the Exhibitor Listings section of the Program Guide
- Sponsor ribbon on company’s name badges

## AVAILABLE SPONSORSHIPS

**Welcome Reception Sponsors:** November 30, 2021 *Split Sponsorship* | \$1,000 each

**Network Mixer Sponsors:** December 1, 2021 *Split Sponsorship* | \$1,000 each

**Exhibit Booth Decals Sponsor | \$1,000**

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

**Registration Kiosk Sponsor: *Exclusive Sponsorship* | \$2,500**

- Company logo on check-in kiosk frame
- Company logo on check-in screen

**Hotel Key Card Sponsor: *Exclusive Sponsorship* | \$1,000 plus the cost of the key cards**

- Company provides key cards to be given to all hotel guests under the NISTM room block

**Raffle Sponsor: *Split Sponsorship* | \$500 (4 available)**

- Company name and logo displayed on the raffle form that are given to all attendees
- Attendees must get your signature to qualify for the raffle prizes

**WiFi Sponsor: *Exclusive Sponsorship* | \$2,000**

- Custom password using your company name; company logo on conference signs posted in each of the breakout rooms and exhibit hall; acknowledgement in the confirmation email sent to registered attendees with the information on WIFI access.

**Pre-Show Email Blast | \$1,200**

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

**Post Show Email Blast | \$1,200**

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

# BREAKS & SOCIAL SPONSORSHIPS

November 30, 2021

- **Welcome Reception Sponsors:** *Split Sponsorship* | \$1,000 each  
Smith Tank & Steel

December 1, 2021

- **Opening Day: Morning Breakfast & Morning Break Sponsor:** Jensen Mixers International
- **Afternoon Break Sponsor:** ISO Panels/ISO Services
- **Network Mixer Sponsor:** *Split Sponsorship* | \$1,000 each  
Pond & Company and Technosoft

December 2, 2021

- **Morning Breakfast & Morning Break Sponsor:** Allentech
- **Afternoon Break Sponsor:** \$750

# CONFERENCE & TRADE SHOW SPONSORSHIPS

**Conference Attendee Bag Sponsor:** *Exclusive Sponsorship* | J2 Resources

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

**Badge Lanyard Sponsor:** *Exclusive Sponsorship* | Tarsco

- Company provides badge and lanyards to be given to all conference and trade show attendees

**Notepad Sponsor:** *Exclusive Sponsorship* | Tanknology

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

**Audio Visual Sponsor:** *Exclusive Sponsorship* | EnviroEye

- Signs throughout meeting room and trade show floor

**Charging Station Sponsor:** *Exclusive Sponsorship* | (Pending)

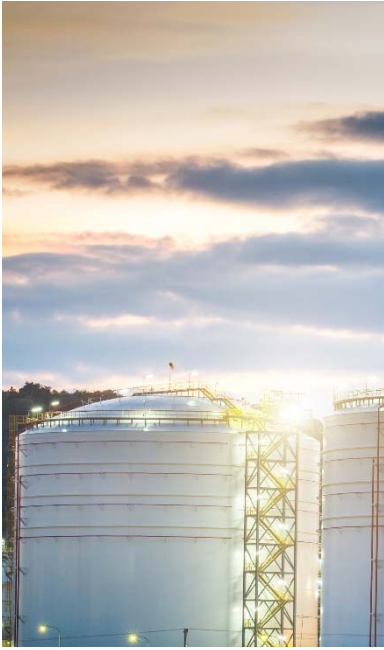
- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

**Door Drop Sponsor:** *Exclusive Sponsorship* | Storage Terminals Magazine

- Place one item or publication outside each attendee room under the NISTM block at The Woodlands Waterway Marriott

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# SPONSORSHIP FORM

**14<sup>th</sup> Annual National Aboveground Storage Tank Conference & Trade Show**  
December 1-2, 2021 | The Woodlands, Texas

Name & Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Cell: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## AVAILABLE SPONSORSHIPS

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\_\_\_\_\_ **Raffle Sponsor | \$500 (4 available)**

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\_\_\_\_\_ **Pre-Show Email Blast | \$1,200**

\_\_\_\_\_ **Post Show Email Blast | \$1,200**

## PAYMENT INFORMATION

\_\_\_\_\_ **Check in Mail (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623**

\_\_\_\_\_ **American Express** \_\_\_\_\_ **Discover** \_\_\_\_\_ **MasterCard** \_\_\_\_\_ **VISA**

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Full Address \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.591.4497 | Register by Email: [janelle@nistm.org](mailto:janelle@nistm.org)

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