SPONSORSHIP OPPORTUNITIES

14th Annual National Aboveground Storage Tank Conference & Trade Show

December 1-2, 2021

The Woodlands Waterway Marriott
The Woodlands, Texas

www.NISTM.org

NATIONAL INSTITUTE FOR
STORAGE TANK MANAGEMENT

NISTM
National Institute for Storage Tank Management

!

All Sponsorships Include:

- **Company listed as a "Sponsor" on the raffle form, requiring attendees to visit the company's booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide
- Sponsor ribbon on company's name badges

AVAILABLE SPONSORSHIPS

Exhibit Booth Decals Sponsor | $1,000

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

Hotel Key Card Sponsor: ***Exclusive Sponsorship*** **| $1,000 plus the cost of the key cards**

- Company provides key cards to be given to all hotel guests under the NISTM room block

Raffle Sponsor: ***Split Sponsorship*** **| $500 (4 available)**

- Company name and logo displayed on the raffle form that are given to all attendees
- Attendees must get your signature to qualify for the raffle prizes

WiFi Sponsor: ***Exclusive Sponsorship*** **| $2,000**

- Custom password using your company name; company logo on conference signs posted in each of the breakout rooms and exhibit hall; acknowledgement in the confirmation email sent to registered attendees with the information on WIFI access.

Pre-Show Email Blast | $1,200

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

Post Show Email Blast | $1,200

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

!

BREAKS & SOCIAL SPONSORSHIPS

November 30, 2021

- **Welcome Reception Sponsors:** Fisher Tank, J2 Resources, and Smith Tank & Steel

December 1, 2021

- **Opening Day: Morning Breakfast & Morning Break Sponsor:** Jensen Mixers International
- **Afternoon Break Sponsor:** ISO Services
- **Network Mixer Sponsor:** ATEC Steel, Pond & Company, and Technosoft

December 2, 2021

- **Morning Breakfast & Morning Break Sponsor:** CST Industries

CONFERENCE & TRADE SHOW SPONSORSHIPS

Conference Attendee Bag Sponsor: ***Exclusive Sponsorship*** **|** J2 Resources

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

Badge Lanyard Sponsor: ***Exclusive Sponsorship*** **|** Tarsco

- Company provides badge and lanyards to be given to all conference and trade show attendees

Notepad Sponsor: ***Exclusive Sponsorship*** **|** Tanknology

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Audio Visual Sponsor: ***Exclusive Sponsorship*** **|** EnviroEye

- Signs throughout meeting room and trade show floor

Charging Station Sponsor: ***Exclusive Sponsorship*** **|** Kanon Loading

- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

Door Drop Sponsor: ***Exclusive Sponsorship*** **|** Storage Terminals Magazine

- Place one item or publication outside each attendee room under the NISTM block at The Woodlands Waterway Marriott

Raffle Sponsor: ***Split Sponsorship*** **| $500 (4 available)**
Perceptive Sensors Technologies

- Company name and logo displayed on the raffle form that are given to all attendees
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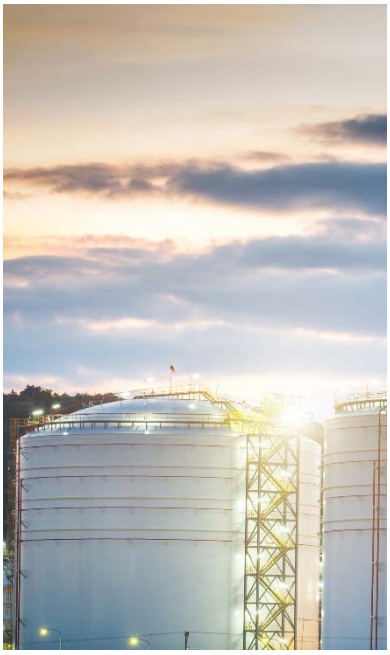

SPONSORSHIP FORM

14th Annual National Aboveground Storage Tank Conference & Trade Show
December 1-2, 2021 | The Woodlands, Texas

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

AVAILABLE SPONSORSHIPS

_____ **Exhibit Booth Decals Sponsor | $1,000**

_____ **Hotel Key Card Sponsor | $1,000 plus the cost of the key cards**

_____ **Raffle Sponsor | $500 (4 available)**

_____ **WiFi Sponsor | $2,500**

_____ **Pre-Show Email Blast | $1,200**

_____ **Post Show Email Blast | $1,200**

PAYMENT INFORMATION

_____ **Check in Mail (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623**

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____

REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.591.4497 | Register by Email: janelle@nistm.org