

# SPONSORSHIP OPPORTUNITIES

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## **2<sup>nd</sup> Annual Aboveground Storage Tank Conference & Trade Show**

September 1-3, 2026

The Westin Long Beach Hotel  
Long Beach, California

[NISTM.org](https://www.nistm.org)

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NATIONAL INSTITUTE FOR  
STORAGE TANK MANAGEMENT

**NISTM**  
National Institute for Storage Tank Management

### All Sponsorships Include:

- **Special Promotion:** Includes an advertisement in the program guide (ad sizes are indicated with the type of sponsorship)
- Company logo on NISTM.org website
- Company logo on all email campaigns, over 100,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a "Sponsor" in the Exhibitor Listings section of the Program Guide
- Sponsor ribbon on company's name badges

## BREAKS & SOCIAL SPONSORSHIPS

### September 1, 2026

- **Women in the Tanks Industry (WITI) Sponsors: *Split Sponsorship* | \$1,000 each**  
**Discus Engineered Products LLC**  
**Special Promotion:** Includes a full-page advertisement in the program guide
- **Welcome Reception Sponsors: *Split Sponsorship* | \$1,500**  
**Special Promotion:** Includes a full-page advertisement in the program guide

### September 2, 2026

- **Opening Day: Morning Breakfast & Morning Break Sponsor: *Exclusive Sponsorship* | \$1,250**  
**Special Promotion:** Includes a full-page advertisement in the program guide
- **Afternoon Break Sponsor: *Exclusive Sponsorship* | \$750**  
**Special Promotion:** Includes a half-page advertisement in the program guide

### September 3, 2026

- **Morning Breakfast & Morning Break Sponsor: *Exclusive Sponsorship* | \$1,250**  
**Special Promotion:** Includes a half-page advertisement in the program guide

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## CONFERENCE & TRADE SHOW SPONSORSHIPS

### Conference Attendee Bag Sponsor: *Exclusive Sponsorship* | \$1,250 + the cost of the bags

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag
- **Special Promotion:** Includes a full-page advertisement in the program guide

### Notepad Sponsor: *Exclusive Sponsorship* | \$500 + the cost of notepads

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.
- **Special Promotion:** Includes a quarter-page advertisement in the program guide

# PROGRAM GUIDE SPECS

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To celebrate the growth of our California event, sponsors of the 2nd Annual show will again receive a complimentary ad in the Program Guide. Ad size is determined by the sponsorship level selected, providing additional exposure to attendees and increased visibility for your company throughout the event.

## ARTWORK SPECS

- **Full Page** | 8.25" x 10.75" \*\* (\$750 value)
- **Half Page** | 7" x 4.875" (\$450 value)
- **Quarter Page** | 3.687" x 4.875" (\$250 value)

\*\* Add 1/8" for bleed

**Deadline to submit artwork is [July 30, 2026](#)**

***If you need help with creating your ad, NISTM offers complimentary ad design.***

## ARTWORK FILES

**We accept the following application files:**

- Acrobat
- Illustrator\*
- InDesign\*
- Photoshop
- EPS
- PDF (perferred)

**\*Please provide supporting files.**

# SPONSORSHIP FORM



**2nd Annual Aboveground Storage Tank Conference & Trade Show**  
September 1-3, 2026 | Long Beach, California

Name & Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Cell: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## AVAILABLE SPONSORSHIPS

\_\_\_\_\_ **WiTI Sponsor | \$1,000 each**

\_\_\_\_\_ **Welcome Reception Sponsor | \$1,500 each**

\_\_\_\_\_ **Morning Breakfast on Sept 2<sup>nd</sup> Sponsor | \$1,250 *PENDING***

\_\_\_\_\_ **Afternoon Break on Sept 2<sup>nd</sup> Sponsor | \$750**

\_\_\_\_\_ **Morning Breakfast on Sept 3<sup>rd</sup> Sponsor | \$1,250**

\_\_\_\_\_ **Conference Attendee Bag Sponsor | \$1,500 + bags**

\_\_\_\_\_ **Notepads Sponsor | \$500 + notepads**

## PAYMENT INFORMATION

\_\_\_\_\_ **Check in Mail (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623**

\_\_\_\_\_ **Send Secure Payment Link to email address: \_\_\_\_\_**

### REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.851.1705 | Register by Email: [janelle@nistm.org](mailto:janelle@nistm.org)