

SPONSORSHIP OPPORTUNITIES

25th Annual International Aboveground Storage Tank Conference & Trade Show

April 12-14, 2023

Rosen Shingle Creek Hotel
Orlando, Florida

www.NISTM.org

NATIONAL INSTITUTE FOR
STORAGE TANK MANAGEMENT

NISTM
National Institute for Storage Tank Management

DIAMOND SPONSORSHIP \$10,000 (1 available)

Matrix Service Company and **HMT**

- Ten complimentary full conference registrations
- Complimentary one golf foursome at the tournament on April 12, 2023
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

PLATINUM SPONSORSHIP \$5,000 (1 available)

International Brotherhood of Boilmakers and **EDI Capital**

- Five complimentary full conference registration
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

GOLD SPONSORSHIP \$2,750 (1 available)

AmSpec, CD Industrial Solutions, Inc., and **Premium Plate**

- Two complimentary full conference registrations
- Complimentary Quarter page ad in Orlando Program Guide
- Participation in prize giveaway/Raffle
- Name badge recognition as sponsor
- Company logo displayed on projection screen in conference breakout rooms
- 50% off of golf foursome at the tournament on April 12, 2023
- Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for show
- Company logo on website

All Sponsorships Include:

- **Company listed as a “Sponsor” on the raffle form, requiring attendees to visit the company’s booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 35,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a “Sponsor” in the Exhibitor Listings section of the Program Guide

AVAILABLE SPONSORSHIPS

Conference Attendee Bag Sponsor | **Basic Concepts, Petrotech SE, Tank Engineering,** and **Storage Terminals Magazine**

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

Charging Station Sponsor: **Exclusive Sponsorship** | **\$1,000**

- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

Exhibit Booth Decals Sponsor **Split Sponsorship** | **\$1,000**

EEMUA (The Engineering Equipment and Material Association), Mass Technology, and **Ranger Inspection™**

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

Raffle Sponsor: **Split Sponsorship** | **SOLD OUT**

Baker Tank/Altech, Bengal Transportation, DJA Inspection Services, EDI Capital, MMI Tank & Industrial, and **Ranger Inspection™**

- Company name and logo displayed on the raffle form that are given to all attendees
- Attendees must get your signature to qualify for the raffle prizes

Pre-Show Email Blast | **\$1,500**

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

Post Show Email Blast | **\$1,500**

Mass Technology

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

BREAKS & SOCIAL SPONSORSHIPS

April 11, 2023

- Welcome Reception Sponsors: **Split Sponsorship** ATEC Steel and APEX Domes

April 12, 2023

- **Opening Day:** Morning Breakfast & Morning Break Sponsor: **Matrix Service Company**
- Afternoon Break Sponsor: **ATEC Steel**
- Network Mixer Sponsor: **Split Sponsorship** Fisher Tank Company, HMT, and J2 Resources

April 13, 2023

- Morning Breakfast & Morning Break Sponsor: **Jensen Mixers International**
- Afternoon Break Sponsor: **Exclusive Sponsorship** International Brotherhood of Boilermakers

April 14, 2023

- Morning Breakfast & Morning Break Sponsor: **TechnoSoft, Inc.**
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CONFERENCE & TRADE SHOW SPONSORSHIPS

Badge Lanyard Sponsor: **Exclusive Sponsorship** | **Tarsco®**

- Company provides badge and lanyards to be given to all conference and trade show attendees

Registration Kiosk Sponsor: **Exclusive Sponsorship** | **Consolidated Fabrication & Constructors**

- Company logo on check-in kiosk frame
- Company logo on check-in screen

Notepad Sponsor: **Exclusive Sponsorship** | **Tanknology**

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Hotel Key Card Sponsor: **Exclusive Sponsorship**

DiracTank Environmental Products & Charter Industrial Supply

- Company provides key cards to be given to all hotel guests under the NISTM room block

Audio Visual Sponsor: **Exclusive Sponsorship** | **Varec**

- Signs throughout meeting room and trade show floor



SPONSORSHIP FORM

**25th Annual International Aboveground Storage Tank
Conference & Trade Show** | April 12-14, 2023 | Orlando, Florida

Name & Title: _____
Company/Organization: _____
Address: _____
City: _____ ST: _____ Zip: _____
Country: _____ Cell: _____
Phone: _____ Fax: _____
Email: _____

AVAILABLE SPONSORSHIPS

- _____ **Diamond Sponsorship** | \$10,000
- _____ **Platinum Sponsorship** | \$5,000
- _____ **Gold Sponsorship** | \$2,750

- _____ **Charging Station Sponsor** | \$1,000
- _____ **Exhibit Booth Decals Sponsor** | \$1,000
- _____ **Pre-Show Email Blast** | \$1,500
- _____ **Post Show Email Blast** | \$1,500

PAYMENT INFORMATION

_____ **Check in Mail (Payable to NISTM)** Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____

REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.851.1705 | Register by Email: janelle@nistm.org