

# SPONSORSHIP OPPORTUNITIES

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## **26<sup>th</sup> Annual International Aboveground Storage Tank Conference & Trade Show**

April 3-5, 2024

Rosen Shingle Creek Hotel  
Orlando, Florida

[www.NISTM.org](http://www.NISTM.org)

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NATIONAL INSTITUTE FOR  
STORAGE TANK MANAGEMENT

**NISTM**  
National Institute for Storage Tank Management

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## **DIAMOND SPONSORSHIP** \$10,000 (2 available)

### **Matrix Service Company**

- Ten complimentary full conference registrations
- Complimentary one golf foursome at the tournament on April 2, 2024
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

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## **PLATINUM SPONSORSHIP** \$5,000 (3 available)

### **APEX Domes/Tank Connection, Fisher Tank Company, J2 Resources, & Jensen Mixers**

- Five complimentary full conference registration
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

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## **GOLD SPONSORSHIP** \$2,750 (4 available)

- Two complimentary full conference registrations
- Complimentary Quarter page ad in Orlando Program Guide
- Participation in prize giveaway/Raffle
- Name badge recognition as sponsor
- Company logo displayed on projection screen in conference breakout rooms
- 50% off of golf foursome at the tournament on April 2, 2024
- Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for show
- Company logo on website

#### All Sponsorships Include:

- **Company listed as a “Sponsor” on the raffle form, requiring attendees to visit the company’s booth**
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 100,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a “Sponsor” in the Exhibitor Listings section of the Program Guide

## AVAILABLE SPONSORSHIPS

### Conference Attendee Bag Sponsors

#### Basic Concepts, Petrotech Southeast, Tank Engineering, & Storage Terminals Magazine

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

### Charging Station Sponsor: *Exclusive Sponsorship* | \$1,000

- Company logo displayed on charging stations
- NISTM provides the charging stations and have them placed in a designated area on the trade show floor & in a conference session room
- Sponsor may place marketing items at charging station

### Exhibit Booth Decals Sponsor *Split Sponsorship* | \$1,200

#### EEMUA & Mass Technology

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

### Raffle Sponsor: *Split Sponsorship* | \$600

#### DJA Inspection

- Company name and logo displayed on the raffle form that are given to all attendees
- Attendees must get your signature to qualify for the raffle prizes

### Pre-Show Email Blast | \$1,500

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

### Post Show Email Blast | \$1,500

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

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## BREAKS & SOCIAL SPONSORSHIPS

April 02, 2024

- **Welcome Reception Sponsors:** **Split Sponsorship** | \$5,000  
**Tank Connection – APEX Domes**

April 03, 2024

- **Opening Day:** Morning Breakfast & Morning Break Sponsor: **Matrix Service Company**
- **Afternoon Break Sponsor:** \$1,500
- **Network Mixer Sponsor:** **Split Sponsorship** | \$5,000  
**Fisher Tank Company and J2 Resources, LLC**

April 04, 2024

- **Morning Breakfast & Morning Break Sponsor:** **Jensen Mixers International**
- **Afternoon Break Sponsor:** **Exclusive Sponsorship** | \$1,500

April 05, 2024

- **Morning Breakfast & Morning Break Sponsor:** **Exclusive Sponsorship** | \$2,500

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## CONFERENCE & TRADE SHOW SPONSORSHIPS

**Badge Lanyard Sponsor:** **Exclusive Sponsorship** | **Tarsco®**

- Company provides badge and lanyards to be given to all conference and trade show attendees

**Registration Kiosk Sponsor:** **Exclusive Sponsorship** | \$3,500

- Company logo on check-in kiosk frame
- Company logo on check-in screen

**Notepad Sponsor:** **Exclusive Sponsorship** | \$1,200 fee + cost of notepads

- Notepads will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

**Hotel Key Card Sponsor:** **Exclusive Sponsorship**

**DirecTank Environmental Products & Charter Industrial Supply**

- Company provides key cards to be given to all hotel guests under the NISTM room block

**Audio Visual Sponsor:** **Exclusive Sponsorship** | \$1,500

- Signs throughout meeting room and trade show floor



# SPONSORSHIP FORM

**26<sup>th</sup> Annual International Aboveground Storage Tank**

**Conference & Trade Show** | April 3-5, 2024 | Orlando, Florida

Name & Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Cell: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## AVAILABLE SPONSORSHIPS

April 2, 2024 | \_\_\_\_\_ **Welcome Reception Sponsor** | \$5,000

April 3, 2024 | \_\_\_\_\_ **Afternoon Break Sponsor** | \$1,500

April 3, 2024 | \_\_\_\_\_ **Network Mixer Sponsor** | \$5,000

April 4, 2024 | \_\_\_\_\_ **Afternoon Break Sponsor** | \$1,500

April 5, 2024 | \_\_\_\_\_ **Morning Breakfast & Morning Break Sponsor** | \$2,500

\_\_\_\_\_ **Diamond Sponsorship** | \$10,000

\_\_\_\_\_ **Audio Visual Sponsor** | \$1,500

\_\_\_\_\_ **Platinum Sponsorship** | \$5,000

\_\_\_\_\_ **Gold Sponsorship** | \$2,750

\_\_\_\_\_ **Notepad Sponsor** | \$1,200 fee + cost of notepads

\_\_\_\_\_ **Exhibitor Booth Decals Sponsor** | \$1,200

\_\_\_\_\_ **Registration Kiosk Sponsor** | \$3,500

\_\_\_\_\_ **Pre-Show Email Blast** | \$1,500

\_\_\_\_\_ **Charging Station Sponsor** | \$1,000

\_\_\_\_\_ **Post Show Email Blast** | \$1,500

\_\_\_\_\_ **Raffle Sponsor** | \$600

## PAYMENT INFORMATION

\_\_\_\_\_ **Check in Mail (Payable to NISTM)** Mail check to: PO Box 26008, Tampa, FL 33623

\_\_\_\_\_ **American Express** \_\_\_\_\_ **Discover** \_\_\_\_\_ **MasterCard** \_\_\_\_\_ **VISA**

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Full Address \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.851.1705 | Register by Email: [janelle@nistm.org](mailto:janelle@nistm.org)