

SPONSORSHIP OPPORTUNITIES

28th Annual International Aboveground Storage Tank Conference & Trade Show

April 28-30, 2026

Rosen Shingle Creek Hotel
Orlando, Florida

www.NISTM.org

NATIONAL INSTITUTE FOR
STORAGE TANK MANAGEMENT



NISTM
National Institute for Storage Tank Management

DIAMOND SPONSORSHIP \$10,000 (3 available)

- Ten complimentary full conference registrations
- Complimentary one golf foursome at the tournament on April 27, 2026
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

PLATINUM SPONSORSHIP \$5,000 (5 available)

- Five complimentary full conference registration
- Participation in prize giveaway/Raffle to generate traffic at exhibit booth
- Name badge recognition as sponsor
- Company logo is prominently displayed on projection screen in conference breakout rooms
- Copy of event registration mailing list (electronic)
- Use of a "Sponsors Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout the show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for the show
- Company logo on website

GOLD SPONSORSHIP \$2,500 (4 available)

- Two complimentary full conference registrations
- Complimentary Quarter page ad in Orlando Program Guide
- Participation in prize giveaway/Raffle
- Name badge recognition as sponsor
- Company logo displayed on projection screen in conference breakout rooms
- 50% off of golf foursome at the tournament on April 27, 2026
- Use of a "Sponsor Only Table" (shared table) in registration areas for distribution of company literature
- Signage at entrances throughout show
- Company logo and recognition in Program Guide
- Company logo and recognition in all marketing emails for show
- Company logo on website

All Sponsorships Include:

- Company listed as a “Sponsor” on the raffle form, requiring attendees to visit the company’s booth
- Company logo on www.NISTM.org website
- Company logo on all email campaigns, over 100,000 subscribers
- Company logo on Sponsor sign at the conference & trade show
- Company logo in the Program Guide
- Company listed as a “Sponsor” in the Exhibitor Listings section of the Program Guide

AVAILABLE SPONSORSHIPS

Conference Attendee Bag Sponsors **Split Sponsorship** | \$2,500 + conference bags

- Company name and logo displayed with NISTM logo on bag given to all conference attendees
- Opportunities to insert two items in conference bag

Conference Sessions Sponsor **Exclusive Sponsorship** | \$1,500

- Company logo with booth number displayed on event signage near the speaker podium.

Exhibit Booth Decals Sponsor **Split Sponsorship** | \$1,200

- Company logo and booth number are on the floor decals. Decals will be placed in three locations on the trade show floor or conference area. Placements will vary for best visibility.

Notebook Sponsor: **Exclusive Sponsorship** | \$1,200 + notebooks

- Notebooks will be printed with the NISTM and your company logo. They will be distributed to all the conference attendees at the show.

Pre-Show Email Blast | \$1,500

- Before the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

Post Show Email Blast | \$1,500

- After the show, NISTM will send one dedicated email blast to all registered attendees. Email content or HTML file must be provided by your company.

Raffle Sponsor: **Split Sponsorship** | \$750

- Company name and logo displayed on the raffle form that are given to all attendees
- Attendees must get your signature to qualify for the raffle prizes

Registration Kiosk Sponsor: **Exclusive Sponsorship** | \$3,500

- Company logo on check-in kiosk frame
- Company logo on check-in screen

WiFi Sponsor: **Exclusive Sponsorship** | \$2,500

- Custom password using your company name; company logo on conference signs posted in each of the breakout rooms and exhibit hall; acknowledgement in the confirmation email sent to registered attendees with the information on WiFi access.

BREAKS & SOCIAL SPONSORSHIPS

April 27, 2026

- **Women in Tank Industry (WiTI) Networking Event Sponsor: Split Sponsorship | \$1,500**
- **Welcome Reception Sponsor: Split Sponsorship | \$5,000**

April 28, 2026

- **Opening Day: Morning Breakfast & Morning Break Sponsor: Matrix Service Company**
- **Afternoon Break Sponsor: \$1,500**
- **Network Mixer Sponsor: Split Sponsorship | \$5,000**

April 29, 2026

- **Morning Breakfast & Morning Break Sponsor: Jensen Mixers International**
- **Afternoon Break Sponsor: Exclusive Sponsorship | \$1,500**

April 30, 2026

- **Morning Breakfast & Morning Break Sponsor: Exclusive Sponsorship | \$1,500**

CONFERENCE & TRADE SHOW SPONSORSHIPS

Badge Lanyard Sponsor: Exclusive Sponsorship | Tarsco®/TF Warren

- Company provides badge and lanyards to be given to all conference and trade show attendees

Door Drop Sponsor: Exclusive Sponsorship | Storage Terminals Magazine

- Place one item or publication outside each attendee room under the NISTM block at the Rosen Shingle Creek Hotel

Hotel Key Card Sponsor: Exclusive Sponsorship | \$2,500 + key cards

Charter Industrial Supply & DirecTank Environmental Products, LLC

- Company provides key cards to be given to all hotel guests under the NISTM room block

Audio Visual Sponsor: Exclusive Sponsorship | \$1,500 PENDING

- Signs throughout meeting room and trade show floor



SPONSORSHIP FORM

28th Annual International Aboveground Storage Tank
Conference & Trade Show | April 28-30, 2026 | Orlando, Florida

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

AVAILABLE SPONSORSHIPS

Diamond Sponsorship | \$10,000

Platinum Sponsorship | \$5,000

Gold Sponsorship | \$2,500

Audio Visual | \$1,500

Badge Lanyards | \$2,500 + lanyards

Conference Attendee Bag | \$2,500 + bags

Floor Decals | \$1,200

Hotel Key Cards | \$2,500 + key cards

Notepads | \$1,200 + notepads

Raffle | \$750

Registration Kiosk | \$3,500

WiFi | \$2,500

WiFI Sponsor | \$1,500

Welcome Reception | \$5,000

Network Mixer | \$5,000

4/28/26 Morning Breakfast | \$5,000

4/28/26 Afternoon Break | \$1,500

4/29/26 Morning Breakfast | \$5,000

4/29/26 Afternoon Break | \$1,500

4/30/26 Morning Breakfast | \$1,500

Pre-Show Email Blast | \$1,500

Post Show Email Blast | \$1,500

PAYMENT INFORMATION

Check in Mail (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

Send Secure Payment Link to email address: _____

REGISTRATION INFO

Register by Phone: 800.827.3515 | Register by Fax: 813.851.1705 | Register by Email: janelle@nistm.org