NISTM
National Institute for Storage Tank Management

ADVERTISIN G OPPORTUNITIES
SHOW GUIDE MAILER

24th Annual International Aboveground Storage Tank Conference & Trade Show | April 13-15, 2022 | Orlando, Florida

ABOUT THE SHOW GUIDE MAILER

***The** Show Guide Mailer **will be in print and digital formats.** It will be distributed nationwide to approximately 20,000 professionals in the storage tank industry.*

The digital publication will be emailed to our database of over 35,000 subscribers, on all show email campaigns, and posted on the NISTM.org website for maximum exposure of your ad. Each ad will have hyperlinks to their email and website. Readers on smart devices will be able to contact the advertiser by simply using their fingertip to make a direct call off the ad.

AD SPECS & RATES

- **Front Cover** (Exclusive) *Includes a 2-page article & full page advertisement* | 8.25"x10.75" (add 1/8" for bleed) | $8,000
- **Full Page** | 8.25" x 10.75" (add 1/8" for bleed) | $4,975
- **Half Page** | 7" x 4.875" | $2,750 (Horizontal)
- **Quarter Page** | 3.687" x 4.875" | $1,500

Deadline to submit artwork is February 18, 2022
If you need help with creating your ad, NISTM offers complimentary ad design.

ARTWORK FILES

We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

What settings do I use when distilling PDF files?
There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the followng options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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www.NISTM.org

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STORAGE
TERMINALS MAGAZINE

NISTM
National Institute for Storage Tank Management

ADVERTISING FORM

SHOW GUIDE MAILER

24th Annual International Aboveground Storage Tank Conference & Trade Show | April 13-15, 2022 | Orlando, Florida

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

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PAYMENT INFORMATION:

_____ **Check in Mail (**Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____

To submit this advertising form, you may either Fax it to **813.851.1705** or
Scan/Email it to janelle@nistm.org