

ADVERTISING OPPORTUNITIES PROGRAM GUIDE

**26th Annual International Aboveground Storage Tank Conference
& Trade Show** | April 3-5, 2024 | Orlando, Florida

ABOUT THE PROGRAM GUIDE

The **Program Guide** will be in print and digital formats. It will be distributed to everyone at the show.

The virtual publication will be emailed to our database of over 70,000 subscribers and posted on the NISTM.org website for maximum exposure of your ad. Each ad will have hyperlinks to their email and website. Readers on smart devices will be able to contact the advertiser by simply using their fingertip to make a direct call off the ad.

AD SPECS & RATES

- **Inside Front Cover** (Premium) 8.25" x 10.75" ** | \$1,075
- **Inside Back Cover** (Premium) 8.25" x 10.75" ** | \$1,075
- **Full Page** | 8.25" x 10.75" ** | \$950
- **Half Page** | 7" x 4.875" | \$675 (Horizontal)
- **Quarter Page** | 3.687" x 4.875" | \$450

Deadline to submit artwork is March 8, 2024

If you need help with creating your ad, NISTM offers complimentary ad design.

** Add 1/8" for bleed

ARTWORK FILES

We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)


*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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 www.NISTM.org

ADVERTISING FORM

PROGRAM GUIDE

**26th Annual International Aboveground Storage Tank
Conference & Trade Show** | April 3-5, 2024 | Orlando, Florida

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

_____ **Inside Front Cover** (Premium) 8.25" x 10.75" (add 1/8" for bleed) | \$1,075

_____ **Inside Back Cover** (Premium) 8.25" x 10.75" (add 1/8" for bleed) | \$1,075

_____ **Full Page** | 8.25" x 10.75" (add 1/8" for bleed) | \$975

_____ **Half Page** | 7" x 4.875" | \$675 (Horizontal)

_____ **Quarter Page** | 3.687" x 4.875" | \$450

PAYMENT INFORMATION:

_____ **Check in Mail** (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____