ADVERTISING OPPORTUNITIES

PROGRAM GUIDE

15th Annual Aboveground Storage Tank Conference & Trade Show
December 6-7, 2022 | The Woodlands, Texas

ABOUT THE PROGRAM GUIDE

The Program Guide **will be in print and digital formats.** It will be distributed to everyone at the show.

The virtual publication will be emailed to our database of over 35,000 subscribers and posted on the NISTM.org website for maximum exposure of your ad. Each ad will have hyperlinks to their email and website. Readers on smart devices will be able to contact the advertiser by simply using their fingertip to make a direct call off the ad.

AD SPECS & RATES

- **Inside Front Cover** (Premium) 8.25" x 10.75" ** | $1,275
- **Inside Back Cover** (Premium) 8.25" x 10.75" ** | $1,275
- **Full Page** | 8.25" x 10.75" ** | $1,150
- **Half Page** | 7" x 4.875" | $700 (Horizontal)
- **Quarter Page** | 3.687" x 4.875" | $450

Extended Deadline to submit artwork is October 28, 2022
If you need help with creating your ad, NISTM offers complimentary ad design.

** Add 1/8" for bleed

ARTWORK FILES

We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)

*Please provide supporting files.

What settings do I use when distilling PDF files?
There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the followng options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

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STORAGE TERMINALS MAGAZINE

NISTM
National Institute for Storage Tank Management

ADVERTISING FORM

PROGRAM GUIDE

15th Annual Aboveground Storage Tank Conference & Trade Show
December 6-7, 2022 | The Woodlands, Texas

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

PENDING **Inside Front Cover** (Premium) 8.25" x 10.75" (add 1/8" for bleed) | $1,275
SOLD **Inside Back Cover** (Premium) 8.25" x 10.75" (add 1/8" for bleed) | $1,275

_____ **Full Page** | 8.25" x 10.75" (add 1/8" for bleed) | $1,175

_____ **Half Page** | 7" x 4.875" | $725 (Horizontal)

_____ **Quarter Page** | 3.687" x 4.875" | $450

PAYMENT INFORMATION:

_____ **Check in Mail (**Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

_____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____