

ADVERTISING OPPORTUNITIES

SHOW GUIDE MAILER

17th Annual National Aboveground Storage Tank Conference & Trade Show

December 10-12, 2024 | The Woodlands, Texas

ABOUT THE WOODLANDS SHOW GUIDE

The [Show Guide Mailer](#) will be in print and digital formats. The printed show guide will be mailed nationwide to professionals in the storage tank industry. The digital publication will be emailed to our database of over 90,000 subscribers, on all show email campaigns, and posted on the NISTM.org website for maximum exposure of your ad.

Each ad will have hyperlinks to their email and website. Readers on smart devices will be able to contact the advertiser by simply using their fingertip or clicking on the ad.

AD SPECS & RATES

- **Front Cover (Exclusive)** Includes a 2-page article & full page advertisement | 8.25"x10.75" (add 1/8" for bleed) | \$3,975
- **Inside Front Cover** | 8.25" x 10.75" (add 1/8" for bleed) | \$2,975
- **Full Page** | 8.25" x 10.75" (add 1/8" for bleed) | \$2,850
Special Promotion: A full page ad includes the Raffle Sponsorship (\$600 value)
- **Half Page** | 7" x 4.875" | \$1,500 (Horizontal)
- **Quarter Page** | 3.687" x 4.875" | \$795

Deadline to submit artwork is **July 9, 2024**

If you need help with creating your ad, NISTM offers complimentary ad design.

ARTWORK FILES

We accept the following application files:

- Acrobat
- Illustrator*
- InDesign*
- Photoshop
- EPS
- PDF (perferred)


*Please provide supporting files.

What settings do I use when distilling PDF files?

There are many ways to generate a PDF file, but in general you want to make a "press" ready PDF by setting the following options:

- Include/embed all fonts and no subsetting
- No image compression
- Make sure your colors are not being converted to RGB

 PO Box 26008
Tampa, FL 33623

 800.827.3515

 janelle@nistm.org

 www.NISTM.org

ADVERTISING FORM

SHOW GUIDE MAILER

17th Annual National Aboveground Storage Tank Conference & Trade Show
December 10-12, 2024 | The Woodlands, Texas

Name & Title: _____

Company/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Country: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____

Pending Front Cover (Exclusive) Includes a 2-page article & full page advertisement
8.25" x 10.75" (add 1/8" for bleed) | \$3,975

Pending Inside Front Cover | 8.25" x 10.75" (add 1/8" for bleed) | \$2,975

_____ **Full Page** | 8.25" x 10.75" (add 1/8" for bleed) | \$2,850 includes Raffle Sponsorship

_____ **Half Page** | 7" x 4.875" | \$1,500 (Horizontal)

_____ **Quarter Page** | 3.687" x 4.875" | \$795

PAYMENT INFORMATION:

_____ **Check in Mail** (Payable to NISTM) Mail check to: PO Box 26008, Tampa, FL 33623

_____ **Send Secure Payment Link** _____ **American Express** _____ **Discover** _____ **MasterCard** _____ **VISA**

Credit Card # _____ Exp. Date: _____ CVV # _____

Billing Full Address _____

Name on Card: _____

Signature: _____ Date: _____